

Join us in changing Brisbane real estate for good

Elevate Residential Supporter Pack

Dear Elevate Residential Supporter

Thank you for your interest in Elevate Residential.

We are on a mission to do better for property owners and the community and we'd love (and appreciate) any support you can provide us to assist us in growing our business and most importantly increasing our impact in the community!

FIRSTLY THOUGH, A LITTLE BIT ABOUT US...

Elevate Residential is a real estate agency that provides exceptional property management and sales services to property owners and investors in the Brisbane market. Our experienced team is firmly focused on providing outstanding service and achieving the very best outcomes for our property owners.

However, we're not only passionate about achieving the very best real estate results, we are also driven by our mandate to make a difference to the community. We are a 'profit for purpose' real estate business- which means we pass 100% of profits from commissions onto our charitable partner, BHC. BHC is a charity that exists to provide affordable housing and create life-changing opportunities for people in need across Brisbane.

Just by choosing Elevate Residential, our clients get a double win that they can not get anywhere else in the market. They get great property results, with a high-performing team of real estate professionals working hard for them, and the knowledge that the commissions they pay are directly helping vulnerable households across Brisbane.

elevate
RESIDENTIAL

FOR
RENT



Paige Browning
0413 116 367

Real estate agents
with a real
social conscience

elevateresidential.com.au

SUPPORTING ELEVATE RESIDENTIAL

We'd love your support! This pack has been created to help make getting behind Elevate really simple. Just by sharing the Elevate story amongst your networks or choosing us as your real estate agency you will be contributing to great social outcomes and will be truly making a difference to those in housing need.

There are three simple ways you can support us.

1 Follow us on social media.

We **share regular content** on our social media channels including property updates, team insights and stories that highlights about our community impact.

To make it simple for you we have provided links to our social media accounts and created some social media tiles for you to share.

2 Tell your friends about us

Word of mouth and referral is incredibly important to our business. If you have a family member, friend or colleague who is after outstanding **and** profit-for-purpose property management or sales services, we would love if you could tell them about us.

We are also happy to come to your work place / community group / business network and present to your team about what we do and what makes us different. We'll even bring treats.

We have put together some simple talking points in this pack to assist you in sharing the Elevate story, as well as details about our referral program.

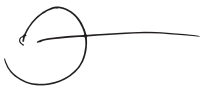
3 Finally, chose us for all your real estate needs!

If you have an investment property or are looking to sell your home- we'd love to assist you. We promise to deliver you exceptional service along with outstanding results.

Contact us on the details below.

You'll find all of these materials and links to supporting information within this pack. Thank you for your interest in Elevate Residential- we truly appreciate any promotion, support or referrals you can provide our team.

Yours sincerley,



Chris Meadmore
Principal Licensee
0414 998 924 | chris@elevateresidential.com.au



Paige Browning
New Business Investment Manager
0413 116 367 | paige@elevateresidential.com.au



THE DIFFERENCE YOUR SUPPORT COULD MAKE....

Supporting BHC residents to live their lives with dignity and hope.



\$150,000*

BHC Impact Fund



315 Residents

supported annually

4 KEY AREAS OF SUPPORT



Sustaining tenancies



Employment, skills and participation



Enhancing resident wellbeing



Creating cohesive communities

2021/22 PROGRAMS INCLUDE:



Assisting vulnerable households through a comprehensive grants program- supporting digital technologies and education / participation opportunities.



Supporting residents with vital connections for employment, participation and volunteering opportunities.



Addressing social isolation and connecting residents through programs including art therapy.

Visit bhcl.com.au/impact to see some of the Impact Fund highlights, including testimonials from BHC residents.

ELEVATE RESIDENTIAL SOCIAL MEDIA TOOLKIT

These resources are designed to make it simple and easy for you to follow and share the Elevate story on social media.

1 Connecting on social media

We'd love for you to join our community and follow us on socials.



[@elevateresidential](https://www.facebook.com/elevateresidential)



[@elevate_residential](https://www.instagram.com/elevate_residential)



[/elevate-residential](https://www.linkedin.com/company/elevate-residential)

2 Sharing our story broadly with your friends and family

To assist you do this we have put together some social media tile. To download, visit elevateresidential.com.au/support-us or click on the tiles below.



Suggested captions

I'm helping to change Brisbane real estate for good- check out 'profit for purpose' real estate agency Elevate Residential and the incredible work they are doing in the community.

I support 'profit-for-purpose' real estate- you can too! Check out local real estate agency, Elevate Residential.

Elevate are my property managers and the commissions I pay directly helps Queenslanders in housing need. Now, that's a great feeling!

Elevate sold my property and I couldn't be happier. 100% of the agent's commissions from the sale help Queenslanders in housing need.

Did you know that there was a 'profit-for-purpose' real estate option in Brisbane? Check out social enterprise, Elevate Residential and the work they are doing to support the community.

Suggested hashtags

GENERAL

#brisbanerealestate

#brisbanepropertymanagement

#brisbanepertysales

PURPOSE

#realestateagentswithadifference

#brisbanesocialenterprise

#profitforpurpose

#ethicalrealestate



ELEVATE RESIDENTIAL TALKING POINTS

Want to know how to talk about us and what we do? We are unique- so we have put together some talking points to make talking about Elevate simple and help you spread the word!

- 1 Elevate Residential is a **real estate agency**, offering property owners sales and property management services right across Brisbane.
- 2 The team consists of **market-focused, real estate professionals** with impressive track records. Each team member brings to Elevate extensive experience, a passion for real estate and a meticulous attention to detail.
- 3 Elevate is an **ethical, values-driven agency** with an approach firmly built on **integrity**.
- 4 As a '**profit for purpose**' agency, Elevate distribute 100% of its profits from commissions to their charitable partner BHC to support them in the delivery of social and affordable housing.

BHC achieve this through the delivery of critical affordable homes and life-changing opportunities for people in need. Since 2002, BHC has developed more than 1,800 affordable homes in key locations across Brisbane and assisted more than 7,500 households to access safe and secure housing.

- 5 All profits from commissions go directly to the **BHC Impact Fund**. The BHC Impact Fund is an annual commitment of a minimum of \$150,000 that allows BHC to identify and directly fund initiatives that **create positive outcomes** for their residents and their communities.
- 6 Each year Elevate works with BHC to identify the priority programs and services that will be of most benefit to BHC tenants and their communities and **reports back the outcomes** that have been achieved.
- 7 The [Elevate Residential Impact Commitment](#) outlines this commitment to property owners and supporters.
- 8 Elevate is a market-focused real estate agency that carefully chooses the best tenants, and those tenants pay market rents. Elevate's business model is not about directly providing housing for those in need. That's where the partnership with BHC comes into it.
- 9 Elevate is a **social enterprise**- intentionally created as a business to generate revenue to contribute to positive social outcomes. Elevate is a member of the Queensland Social Enterprise Council and a Social Traders verified social enterprise. Elevate also proudly supports fellow social enterprises.
- 10 The Elevate and BHC partnership is about far more than just roofs over heads- it is their joint commitment to directly invest in programs and supports to assist BHC residents to live their lives with dignity and hope.

You'll find all these details and more on our [website](#).



ELEVATE RESIDENTIAL REFERRAL PROGRAM

Help us take Elevate to new heights

If you have a family member, friend or colleague who requires outstanding property management or sales services, we would love if you could tell them about us. For every successful referral, you'll receive a \$250 gift voucher- just a little something to recognise your incredible support and say thank you.

The more we grow, the more we can do to support BHC in the important work they do for people in need across Brisbane- so please help us spread the word!

Together, we can change Brisbane real estate for good.

elevateresidential.com.au/referral-program

PARTNER WITH US

Sponsorship Opportunities

We are always looking to partner with organisations for events that align with our values. If you have any sponsorship opportunities or would like to work with us on an event or opportunity, please contact our team to discuss how we can work together.



Elevate Residential and BHC supporting Yourtown Australia's Beach Volleyball Fundraiser

HEAR FROM OUR SUPPORTERS

We have hundreds of happy clients and supporters – visit our website to read their [reviews and testimonials](#).



Fantastic People

Paige Browning was fantastic! Very professional, prompt and helpful. Addressed all our queries and concerns and looked out for the tenants too. All in all, we're very happy with Elevate knowing all profits go to a good cause is an added bonus. Would definitely recommend.

- P. Singh, owner



Experts in the field

An overdue but very much needed thank you to Elevate Residential on being outstanding rental managers. Even in the time of Covid, Paige helped us rent our flat seamlessly in short time. Communication both good and bad was immediate and professional. Thank you for making our renting experience positive.

- J. Sinha, owner



Extremely professional, excellent knowledge and advice

I cannot recommend Chris Meadmore more highly. Extremely professional, excellent knowledge and advice and Chris delivered a great sale price for me. The sale of my unit was hassle free and swift. I will definitely engage Chris to act on my behalf in the future.

- K. von Drehnen, seller

Impressed with Elevate's service



I switched agencies recently and I'm happy that I did and have been very impressed by Elevate's service. I live overseas and Elevate have kept me constantly updated with changes impacting my investment and the industry in general, particularly during the COVID-19 crisis. I appreciate having access to the expertise of Paige and her team and the fact that my commissions are redirected to providing housing, especially at this time is more than important than ever.

- A. Muir, owner



A great real estate agency

I have not enough nice words to express how grateful and happy I am with Elevate Residential, with all the team but specially with Paige. The professionalism involved is just amazing. Always there to support and look after both, the property and the tenant. Nowadays is not easy to find such a great real estate agency to deal with but Elevate is just the best so far. If anyone is having troubles with your actual real estate, I strongly suggest to contact them and I'm sure they will have an option for you. All the best Elevate and Paige and thank you for all your support.

- David, tenant



Professional and positive approach!

I used Chris and Paige at Elevate to sell my property in North Lakes. Their approach was professional and positive. They secured a smooth sale and an excellent price for my home.

If you want an honest and open agent without any hidden agendas and can successfully negotiate to get your sale across the line, then Chris is the team for you. I couldn't have been happier or more impressed with the service we received from Chris and the team of Paige and Rochelle when selling my house.

- Elizabeth, seller



Well prepared

Agency was very helpful in transition from NRAS to standard tenant agreement. Documentation was seamless and new tenant arranged very quickly. Would highly recommend this agency.

- Walter, owner



Excellent Service

The team at Elevate are professional, attentive and with attention to detail. I would highly recommend Elevate Residential for all your property management needs.

- M. Herington, owner



Real estate with a *real difference*

CONTACT US

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OUR AFFILIATIONS

